



PENNYPACK ECOLOGICAL RESTORATION TRUST

Web and Graphic Design Intern

The Pennypack Ecological Restoration Trust, a private, non-profit land trust located in the Philadelphia suburb of Huntingdon Valley (Montgomery County), conserves natural lands in the central Pennypack Creek valley and sponsors an active program of ecological restoration focusing on invasive plant control, deer management, forest, riparian, and grassland habitat management. The Trust is seeking a part-time Stewardship Intern to aid in our restoration and administrative work.

Description:

We are looking for an intern who's priority is web functionality, web responsiveness, and design. The ideal intern will use their design skills for brand continuity across all platforms including targeted email, website, and social media. We encourage collaboration and would like an intern to jump in on social media planning, copy writing, and content creation with our professional staff.

Qualifications:

- Enrolled, recent graduate, or equivalent experience in web design, graphic design, multi-media marketing, English/writing
- Strong desire to be part of a team and learn new things
- Willingness to create content about ecological restoration
- Proficient in WordPress, HTML, CSS
- Knowledge of Web Design trends and UX
- A portfolio or work examples are a plus

Duties:

- Modernize and simplify existing website. Ensure functionality for navigation and event registration. Web design changes must be responsive across all devices.
- Create consistency in brand and its representation among all platforms
- Contribute to social media communications - Facebook, Instagram, LinkedIn
- We're a small office, when operating in-person, your job will also include some reception and retail responsibilities

What we offer the intern:

- Become an organizing element in a highly collaborative non-profit
- Develop critical multi-media editing and narrative construction skills
- Build a content portfolio that artfully tells the stories of a land trust and nature preserve
- Develop professional graphic and layout design skills
- 3 days a week paid position at \$14/hr

To apply: Provide resume and cover letter describing relevant experience to

Chris Mendel, Executive Director
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Applications accepted until position is filled.